



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

CONTRACT

<u>Contract / Revision</u> 1795602 /		<u>Alt Order #</u> 08762448
<u>Product</u> BROOKS FOR SENATE		
<u>Contract Dates</u> 08/09/17 - 08/15/17		<u>Estimate #</u> 471
<u>Advertiser</u> POL/Brooks, Mo/R/Senator/AL		<u>Original Date / Revision</u> 08/10/17 / 08/10/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 86	<u>Product 1/2</u> 266
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRH Media, Inc
PO Box 367
Spencerville, MD 20868

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	08/11/17	08/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$275.00				
2	WSFA	08/11/17	08/11/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$50.00				
3	WSFA	08/11/17	08/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$30.00				
4	WSFA	08/11/17	08/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	ALABAMA LIVE @ 1130AM	1130A-12P	-----F----	:30		*\$30.00		NM		
				Credited									
5	WSFA	08/11/17	08/11/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$150.00				
6	WSFA	08/11/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$100.00				
7	WSFA	08/11/17	08/11/17	INSIDER, THE	130-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	INSIDER, THE	130-2p	-----F----	:30		\$30.00		NM		
				Credited									
8	WSFA	08/11/17	08/11/17	JUDGE JUDY 2ND RUN	3-330p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$60.00				
9	WSFA	08/11/17	08/11/17	JUDGE JUDY 1ST RUN	330-4p		:30				NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1795602 /	08762448

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senat	08/10/17 / 08/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$60.00				
10	WSFA	08/13/17	08/13/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$3.00				
11	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$60.00				
13	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$75.00				
14	WSFA	08/11/17	08/11/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$85.00				
15	WSFA	08/11/17	08/11/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$185.00				
16	WSFA	08/11/17	08/11/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$100.00				
17	WSFA	08/11/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$350.00				
18	WSFA	08/11/17	08/11/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$175.00				
19	WSFA	08/11/17	08/11/17	ENTERTAINMENT TONIGHT	630-7p		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$215.00				
20	WSFA	08/11/17	08/11/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$115.00				
21	WSFA	08/11/17	08/11/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$50.00				
22	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$275.00				
23	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$50.00				
24	WSFA	08/14/17	08/14/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$30.00				
25	WSFA	08/14/17	08/14/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$30.00				
26	WSFA	08/14/17	08/14/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$150.00

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<u>Contract Dates</u> 08/09/17 - 08/15/17	<u>Product</u> BROOKS FOR SENATE	<u>Estimate #</u> 471
<u>Advertiser</u> POL/Brooks, Mo/R/Senat	<u>Original Date / Revision</u> 08/10/17 / 08/10/17	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$150.00				
27	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
Week:		08/14/17	08/20/17	1-----				1	\$100.00				
28	WSFA	08/14/17	08/14/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
Week:		08/14/17	08/20/17	1-----				1	\$30.00				
29	WSFA	08/14/17	08/14/17	JUDGE JUDY 2ND RUN	3-330p		:30				NM	1	\$60.00
Week:		08/14/17	08/20/17	1-----				1	\$60.00				
30	WSFA	08/14/17	08/14/17	JUDGE JUDY 1ST RUN	330-4p		:30				NM	1	\$60.00
Week:		08/14/17	08/20/17	1-----				1	\$60.00				
E 31	WSFA	08/14/17	08/14/17	NET Early Today ON	4x-430x		:30				NM	1	\$3.00
Week:		08/14/17	08/20/17	1-----				1	\$3.00				
32	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
Week:		08/14/17	08/20/17	1-----				1	\$60.00				
33	WSFA	08/14/17	08/14/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
Week:		08/14/17	08/20/17	1-----				1	\$5.00				
34	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
Week:		08/14/17	08/20/17	1-----				1	\$75.00				
35	WSFA	08/14/17	08/14/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
Week:		08/14/17	08/20/17	1-----				1	\$85.00				
36	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
Week:		08/14/17	08/20/17	1-----				1	\$185.00				
37	WSFA	08/14/17	08/14/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
Week:		08/14/17	08/20/17	1-----				1	\$100.00				
38	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
Week:		08/14/17	08/20/17	1-----				1	\$350.00				
39	WSFA	08/14/17	08/14/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
Week:		08/14/17	08/20/17	1-----				1	\$175.00				
40	WSFA	08/14/17	08/14/17	ENTERTAINMENT TONIGH	630-7p		:30				NM	1	\$215.00
Week:		08/14/17	08/20/17	1-----				1	\$215.00				
41	WSFA	08/14/17	08/14/17	NBC Today Show	7-9am		:30				NM	0	\$0.00
Week:		08/14/17	08/20/17	1-----				1	\$115.00				

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1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/10/17 / 08/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>													
1	WSFA	08/14/17-08/20/17		NBC Today Show	7-9am	M-----	:30		\$115.00		NM		
Credited													
42	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/14/17 08/20/17 1----- 1 \$50.00													
43	WSFA	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1- 1 \$175.00													
44	WSFA	08/12/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1- 1 \$80.00													
45	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1- 1 \$45.00													
46	WSFA	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1 1 \$300.00													
47	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30				NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1 1 \$150.00													
48	WSFA	08/13/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1 1 \$90.00													
49	WSFA	08/13/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1 1 \$45.00													
50	WSFA	08/13/17	08/13/17	NET NBC Meet The Press	8-9a		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1 1 \$45.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 08/07/17-08/13/17 NET NBC Meet The Press 8-9a -----Su :30 \$45.00 NM Credited													
51	WSFA	08/13/17	08/13/17	WSFA News Sunday AM	9-930a		:30				NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 -----1 1 \$20.00													
52	WSFA	08/10/17	08/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 ---1--- 1 \$275.00													
53	WSFA	08/10/17	08/10/17	NBC Today Show 3	10-11am		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 ---1--- 1 \$50.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am ----Th----- :30 \$50.00 NM Credited													
54	WSFA	08/10/17	08/10/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

<u>Contract / Revision</u>	<u>Alt Order #</u>
1795602 /	08762448

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senat	08/10/17 / 08/10/17

www.wsfa.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$30.00				
55	WSFA	08/10/17	08/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$30.00				
56	WSFA	08/10/17	08/10/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$150.00				
57	WSFA	08/10/17	08/10/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$100.00				
58	WSFA	08/10/17	08/10/17	INSIDER, THE	130-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	INSIDER, THE	130-2p	----Th-----	:30		\$30.00		NM		
Credited													
59	WSFA	08/10/17	08/10/17	JUDGE JUDY 2ND RUN	3-330p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$60.00				
60	WSFA	08/10/17	08/10/17	JUDGE JUDY 1ST RUN	330-4p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$60.00				
61	WSFA	08/10/17	08/10/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$3.00				
62	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$60.00				
63	WSFA	08/10/17	08/10/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$5.00				
64	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$75.00				
65	WSFA	08/10/17	08/10/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$85.00				
66	WSFA	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$185.00				
67	WSFA	08/10/17	08/10/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$100.00				
E 68	WSFA	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	WSFA 12 News at Six - MF	6-630pm	----Th-----	:30		\$350.00		NM		
Credited													

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Contract / Revision	Alt Order #
1795602 /	08762448

Contract Dates	Product	Estimate #
08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/10/17 / 08/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
69	WSFA	08/10/17	08/10/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$175.00				
E 70	WSFA	08/10/17	08/10/17	ENTERTAINMENT TONIGHT	630-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$215.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	ENTERTAINMENT TONIGHT	630-7p	----Th-----	:30		\$215.00		NM		
	Credited												
71	WSFA	08/10/17	08/10/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$115.00				
72	WSFA	08/10/17	08/10/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$50.00				
73	WSFA	08/09/17	08/09/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$275.00				
74	WSFA	08/09/17	08/09/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$50.00				
75	WSFA	08/09/17	08/09/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$30.00				
76	WSFA	08/09/17	08/09/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$30.00				
77	WSFA	08/09/17	08/09/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$150.00				
78	WSFA	08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$100.00				
79	WSFA	08/09/17	08/09/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$30.00				
80	WSFA	08/09/17	08/09/17	JUDGE JUDY 2ND RUN	3-330p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$60.00				
81	WSFA	08/09/17	08/09/17	JUDGE JUDY 1ST RUN	330-4p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$60.00				
82	WSFA	08/09/17	08/09/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$3.00				
83	WSFA	08/09/17	08/09/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$60.00				

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1795602 /	08762448

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08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/10/17 / 08/10/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
84	WSFA	08/09/17	08/09/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$5.00				
85	WSFA	08/09/17	08/09/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$75.00				
86	WSFA	08/09/17	08/09/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$85.00				
87	WSFA	08/09/17	08/09/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$185.00				
88	WSFA	08/09/17	08/09/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$100.00				
89	WSFA	08/09/17	08/09/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$350.00				
90	WSFA	08/09/17	08/09/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$175.00				
91	WSFA	08/09/17	08/09/17	ENTERTAINMENT TONIGHT	630-7p		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$215.00				
92	WSFA	08/09/17	08/09/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$115.00				
93	WSFA	08/09/17	08/09/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$50.00				
94	WSFA	08/11/17	08/11/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----F--				1	\$5.00				
95	WSFA	08/10/17	08/10/17	RI Falcon Pre-Season Game 6-9p			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---T---				1	\$300.00				
N 96	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$175.00				
N 97	WSFA	08/14/17	08/14/17	ENTERTAINMENT TONIGHT	630-7p		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	M-----				1	\$215.00				
Totals								0.00				89	\$9,762.00

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1795602 /	08762448

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08/09/17 - 08/15/17	BROOKS FOR SENATE	471

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/10/17 / 08/10/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/15/17	89	\$9,762.00	(\$1,464.30)	\$8,297.70
Totals	89	\$9,762.00	(\$1,464.30)	\$8,297.70

Signature: _____ **Date:** _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8762448 TRF# 1795602 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG10/17 09.34
CHANGES ** WSFA-TV ***

ADV # ADV. NAME POLI/M BROOKS/R/SEN/AL REP.# OFF.# SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON
PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868

ORDER # CONTRACT # 8762448 CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/17 09.34

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BROOKS FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#68 MISSED: THU/600P-630P AUG10 30S \$350.00 (AUG10/17)
BUY#70 THU/630P-700P AUG10 30S \$215.00
OFFER: M-TU/600A-700A AUG14 (2/WK) 30S \$175.00 PLS ADVISE.
& MON/630P-700P AUG14 30S \$215.00
CMT: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM ASAP. THANKS, DENICE

AUG/17 \$9,762.00 CONTRACT TOTAL \$9,762.00
TOTAL SPOTS 88

MARKET TOTALS \$17,432 WSFA 56% WNCN 8% WAKA 28% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8762448 TRF# 1795602
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/17 11.01
 CHANGES ** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
96	A		630P-700P	30		\$215.00	8/14	8/14	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT ORD COM1 : NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM ASAP. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 95-96												
70	S		630P-700P	30		\$215.00	8/10	8/10	0		THU	0
PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT STATION MAKEGOOD OFFERS: M2 OK'D BUY#68 MISSED: THU/600P-630P 30S \$350.00 (AUG10/17) BUY#70 THU/630P-700P 30S \$215.00 OFFER: M-TU/600A-700A 30S \$175.00 PLS ADVISE. & MON/630P-700P 30S \$215.00 CMT: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM ASAP. THANKS, DENICE												
AUG/17 \$9,762.00						CONTRACT TOTAL		\$9,762.00				
						TOTAL SPOTS		89				

MARKET TOTALS	\$17,432	WSFA 56%	WNCF 8%	WAKA 28%	WCOV 8%	CABL 0%	WEMM 0%	WIYC 0%
			ESFA 0%	EAKA 0%				

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 8762448 TRF# 1795602 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG10/17 13.25
*** WSEA-TV ***

ADV # ADV. NAME POLI/M BROOKS/R/SEN/AL REP.# OFF.# SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON
PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868

ORDER # CONTRACT # 8762448 CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/17 13.25

REP: M2 APPROVED
TTL SAME
PLS CFM
THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BROOKS FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#68 MISSED:THU/600P-630P AUG10 30S \$350.00 (AUG10/17)
BUY#70 THU/630P-700P AUG10 30S \$215.00
OFFER:M-TU/600A-700A AUG14 (2/WK) 30S \$175.00 PLS ADVISE.
& MON/630P-700P AUG14 30S \$215.00
CMT:NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM ASAP. THANKS, DENICE

CONTRACT TOTAL \$9,762.00
TOTAL SPOTS 89